

MINUTES
TOURISM COMMISSION
February 3, 2022
4:00 p.m.-4th 1st Floor Conference Room

CITY CLERK
2022 FEB -4 PM 2:33

	<u>Name</u>	<u>Members' Term Attendance</u> (mtgs attended-mtgs absent)	<u>End of Current Term of Office</u>
MEMBERS PRESENT:	Jim Lehr	(07-00)	03/13/22
	Gary Westcott Jr	(07-00)	03/13/22
	Richard DeShon	(09-01)	03/13/24
MEMBERS ABSENT:	Matt Robertson	(11-07)	03/13/23
	Mark Jacobs	(01-01)	06/29/23

STAFF PRESENT:

Ted Elo, Assistant City Attorney
Clint Thompson, Planning & Community Development Director
Chuck Kempf, Parks & Recreation Director
Rebecca Shipp, Executive Administrative Assistant

Call to Order –DeShon called the meeting to order at 4:00 pm.

DeShon stated a quorum was present and the meeting would begin.

Three members constitute a quorum. Present were Lehr, Westcott, and DeShon.

MINUTES FROM JULY 9, 2020

Lehr made a motion to accept minutes as written. Westcott seconded.

DeShon asked members to respond verbally if in favor **all present responded aye verbally**

UPADTE ON CURRENT PROJECT FUNDED THROUGH TRANSIENT GUEST TAX

Thompson presented the commission with a spreadsheet showing current status of transient guest tax funds availability. Thompson gave the commission an update of current and expected revenue.

Thompson reviewed status of previously recommended projects.

POTENTIAL PROJECTS FOR COMMISSION CONSIDERATION

Kempf updated the Commission on progress of the Trails project.

Discussion was held among commission members regarding advertisement of the project, potential maintenance funding and future equipment purchases specific to the trails.

Discussion was held regarding a potential zip line attraction. Kempf informed the commission his presentation was informational only. Discussion was held regarding possible site locations, their strengths and weaknesses.

Mark Moberly, with the Sunflower Group, addressed the Commission regarding the redevelopment of the downtown hotel. Moberly informed the Commission a branded entity was committed to the refurbishment of the hotel. Discussions were held on the positive effects of having the downtown hotel operating again.

Discussion was held on various incentives available to the Sunflower Group as they proceed with the redevelopment process.

Westcott made a motion to endorse HDDA, owner of downtown hotel located at 102 S 3rd Street, be allowed to receive 3% increment of 2011 Transient Guest Tax collected in accordance with the approved usage of tax until such approved tax expires in 2032. Lehr seconded.

DeShon asked members to respond verbally if in favor ****all present responded aye verbally****

No one spoke against the motion.

Motion passed.

The meeting adjourned at 4:56 pm.

Minutes respectfully submitted,

Rebecca Shipp

cc: Paula Heyde, City Clerk
Tourism Commission Members
Clint Thompson, Planning & Community Development Director
Bryan Carter, City Manager
Laurie Tiejn, Administrative Services Director
Mark Townsend, Technology Associate Director
Chuck Kempf, Parks & Recreation Director