

COUNCIL WORK SESSION MINUTES

**June 12, 2023 – 4:00 p.m.
4th Floor Conference Room – City Hall**

A Council work session was held to discuss the sign code updates.

Attending: Mayor John Josendale and Councilmembers Taylor Crouse, Madison Davis, Michael Grimm, Marty Novak, Kenton Randolph, Jeff Schomburg and Randy Schultz.

Bryan Carter, City Manager; Lisa Robertson, City Attorney; Clint Thompson, Planning & Community Development Director; Mary Robertson, Communications & Community Engagement Director; Dawn Lanning, Interim Finance Director; Josh Emberton, Asst. City Attorney; Keven Schneider, Deputy Director of Operations; Brandon Kanoy, City Planner; Paula Heyde, City Clerk; and Gabby Edwards, Executive Administrative Assistant.

Mayor John Josendale called the meeting to order at 4:00 p.m.

Bryan Carter, City Manager, said staff began working on updates to the sign code a few months ago. As the process went along, there were some objections, so staff prepared some options for the City Council to consider.

Brandon Kanoy, City Planner, started to go through a power point presentation on “Sign Code Amendment Options” (copy attached).

During the presentation, representatives from the Sunshine Sign Co., Roderick Sign and Yellow Frog and some Councilmembers commented on the proposed changes.

Mayor Josendale proposed tabling the item and sending it back to staff to see how other cities such as Springfield, Sedalia, and Joplin regulate their signs. Mr. Carter said after reviewing what the other cities do, if there is room for small incremental changes, they will bring those to the City Council.

Councilmember Davis asked that the existing regulations on obsolete signs be enforced.

Mayor Josendale said it was also brought up that there are some things there are no regulations on and he thinks those things need to be reviewed by a committee consisting of different parties including small business owners.

The meeting adjourned at 4:39 p.m.



Minutes transcribed by Paula Heyde, CMC, City Clerk.

Sign Code Amendment Options



GOALS:

Reduce sign clutter throughout the city.

Increase visual interest of signs.

Clarify enforcement methods.





Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
Sec. 31-093 Exceptions	Allows for Sign Exceptions.	No Exceptions.	Exceptions for: Damaged Nonconforming Signs

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
Sec. 31-113 <i>Definitions</i>	No definition for Video Signs.	Defines Video Signs.	Defines Video Signs.

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
Sec. 31-114 Prohibited Signs	Video signs NOT prohibited.	Video signs prohibited. (signs that change faster than 15 sec and without instant change).	Video signs prohibited. (signs that change faster than 15 sec and without instant change).

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 <i>Requirements for Sign Categories</i></p> <p>Sec. 31-131 <i>Billboards</i></p> <p>Billboard Location</p>	<p>Billboards allowed within 500ft of an interstate.</p> <p>Billboards must be separated by 2,000ft.</p> <p>Billboards must be located within 660ft of major roadways.</p>	<p>Billboards allowed within 300ft of an interstate</p> <p>Billboards must be separated by 2,500ft.</p> <p>Billboards must be located within 450ft of major roadways.</p>	<p>Same as Current.</p> <p>Billboards allowed within 500ft of an interstate.</p> <p>Billboards must be separated by 2,000ft.</p> <p>Billboards must be located within 660ft of major roadways.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 Requirements for Sign Categories</p> <p>Height</p>	<p>Signs may be 30ft in height.</p>	<p>Signs may be 25ft in height.</p>	<p>Same as Current.</p> <p>Signs may be 30ft in height.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 <i>Requirements for Sign Categories</i></p> <p><i>Government signs and banners</i></p>	<p>Regulations around government and non-profit signs.</p>	<p>Removes extra language on guidance from Legal.</p>	<p>Removes extra language on guidance from Legal.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 Requirements for Sign Categories</p> <p>Lighting</p>	<p>Signs cannot direct light or significant glare on residential zoning and use.</p>	<p>All signs must be turned off outside of business hours.</p> <p>Includes menu boards.</p> <p>Signs must have timers and dimmers to maintain legal brightness.</p>	<p>Limits sign brightness after dark.</p> <p>Signs with damaged lights must be shut off until they are fixed.</p> <p>Signs must have timers and dimmers to maintain legal brightness.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 <i>Requirements for Sign Categories</i></p> <p>Size</p>	<p>Signs may be 10% of the façade, calculated as length x height (up to 20ft).</p> <p>Freestanding signs do NOT count toward this limit.</p>	<p>Signs may be 10% of the façade, calculated as length x height (up to 20ft).</p> <p>Freestanding signs count toward this limit.</p>	<p>Same as Current.</p> <p>Signs may be 10% of the façade, calculated as length x height (up to 20ft).</p> <p>Freestanding signs do NOT count toward this limit.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 Requirements for Sign Categories</p> <p>Style</p>	<p>Monument signs or pole signs permitted.</p> <p>Must have >100ft of frontage to have multiple.</p>	<p>ONLY monument signs permitted.</p> <p>Must have >150ft of frontage to have multiple.</p>	<p>Pole signs permitted, additional signage must be monument.</p> <p>Must have >150ft of frontage to have multiple.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 <i>Requirements for Sign Categories</i></p> <p>Menu boards</p>	<p>Drive-thrus may have 1 menu board.</p>	<p>Drive-thrus may have 1 menu board per ordering lane.</p>	<p>No limits on menu boards.</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-130 Requirements for Sign Categories</p> <p>Additional Square Footage</p>	<p>When setback X number of feet, sign square footage may be increased as follows;</p> <p>2-4ft: 12sqft 5-8ft: 24sqft 9-12ft: 36sqft 13-16ft: 48sqft 17-20ft: 60sqft >20ft: 72sqft</p>	<p>When setback X number of feet, sign square footage may be increased as follows;</p> <p>2-4ft: 5sqft 5-8ft: 10sqft 9-12ft: 15sqft 13-16ft: 20sqft 17-20ft: 25sqft >20ft: 30sqft.</p>	<p>Same as current. When setback X number of feet, sign square footage may be increased as follows;</p> <p>2-4ft: 12sqft 5-8ft: 24sqft 9-12ft: 36sqft 13-16ft: 48sqft 17-20ft: 60sqft >20ft: 72sqft</p>

Kind of Regulation	Current Code	Strict Amendment	Less Strict Amendment
<p>Sec. 31-132 <i>Nonconforming Signs</i></p> <p>Sec. 31-051 <i>Obsolete Signs</i></p>	<p>Obsolete signs shall be removed by property owner if use stops for 2 months or longer.</p>	<p>Same as current, AND</p> <p>Nonconforming signs cannot be:</p> <p>Refaced, Transferred, Upgraded, Repaired.</p> <p>If a building is demolished, nonconforming signage must be demolished.</p>	<p>Same as current, AND</p> <p>Nonconforming signs may be:</p> <p>Refaced, Transferred, Minorly repaired,</p> <p>May NOT be:</p> <p>Majorly repaired, Maintained if building is demolished.</p>